

**PPBEP COMMUNITY GRANT FINAL REPORT FORM**

<b>Agreement No.:</b>	FY2103		
<b>Grantee Name:</b>	Blackwater SWCD		
<b>Grantee Address:</b>	3927 Hwy 4, Suite 102, Jay, Florida 32565		
<b>Grantee's Representative:</b>	Candice Tritt	<b>Telephone No.:</b>	8506756696x3
<b>Project Number and Title:</b>	Escambia Watershed Documentary Project		
<p>Please submit any high-resolution photos related to the project, if available (include photo credit for possible use by PPBEP for use in our e-newsletter, annual report, social media, or website) with you report as image files to <a href="mailto:lmcdonald@myescambia.com">lmcdonald@myescambia.com</a>.</p>			
<p><b>RESULTS:</b> With this grant, we were able to create a high-quality documentary that highlights the conservation efforts being made in our local area to enhance water quality. In particular, it touches on the measures that are currently taking place on agricultural lands in the two sub-watersheds of the Escambia River and how that improves downstream water quality.</p>			
<p><b>IMPACT:</b> The documentary will be put out in multiple viewing platforms to the public. It will thus enable us to reach out to a much larger audience and inform them of our conservation work and the importance of local efforts to improve water quality.</p>			
<p><b>SUCSESSES AND CHALLENGES:</b> Having little experience ourselves in film making and editing we needed the help of a third-party vendor. Mississippi State University Television Center did an excellent job of laying out the process of creating the documentary and worked well with us and the participants in order to create this film.</p>			
<p><b>LESSONS LEARNED:</b> We learned the importance of when reaching out to a larger audience to provide conservation related information, it is important to find a way to tell it in a more relatable interesting story. One that is not too technical, as professionals tend to do, but one that is a balanced mix of facts and relatable experiences. This type of storytelling is more likely to resonate with the larger public and have a greater impact.</p>			

This report is submitted in accordance with the reporting requirements of Agreement No. **FY2103** and accurately reflects the activities associated with the project.

*Candice Tritt*

06/03/21

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Signature of Grantee's Representative

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Date

Candice Tritt/Programs Coordinator

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Print Name and Title